



**Financial Assistance  
Award**

**DENALI COMMISSION**  
**510 L Street, Suite 410**  
**Anchorage, Alaska 99501**  
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<b>Award Number</b>	01074-01
<b>Award Title</b>	Alaska SourceLink Web Portal
<b>Performance Period</b>	December 15, 2008 through December 31, 2011

<b>Authority</b> 112 Stat 1854	<b>CFDA Number</b> 90.100
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**Recipient Organization & Address**  
 University of Alaska  
 Center for Economic Development  
 3211 Providence Dr  
 Anchorage, AK 99508-4614

<b>Denali Commission Finance Officer Certification</b>	Jennifer Price 06/29/2010
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**Phone:** (907) 786-4853  
**Recipient DUNS #** 076664986      **TIN #** 926000147

**Cost Share Distribution Table**

Accounting Code	New Funding		Prior Period Funding		Total
	Denali Commission	Other Contributors	Denali Commission	Other Contributors	
95670000AL	\$0.00		\$449,295.00		\$449,295.00
	\$0.00		\$0.00		\$0.00
	\$0.00		\$0.00		\$0.00
	\$0.00		\$0.00		\$0.00
	\$0.00		\$0.00		\$0.00
		\$0.00		\$0.00	\$0.00
		\$0.00		\$0.00	\$0.00
		\$0.00		\$0.00	\$0.00
		\$0.00		\$0.00	\$0.00
<b>Total</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$449,295.00</b>	<b>\$0.00</b>	<b>\$449,295.00</b>

This Financial Assistance Award approved by the Federal Co-Chair of the Denali Commission constitutes an obligation of federal funding.

Amended Award Conditions to the Financial Assistance Award between the Denali Commission and University of Alaska, Center for Economic Development for AKSourceLink, Award No. 1074, Amendment 1

Continued on the following pages.

<b>Signature of Authorized Official - Denali Commission</b>  Electronically Signed	<b>Typed Name and Title</b> Joel Neimeyer Federal Co-Chair	<b>Date</b> 06/25/2010
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# AWARD ATTACHMENTS

University of Alaska

01074-01

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1. Amended Award Conditions - AKSourceLink

***Award Conditions to the Financial Assistance Award  
Between the Denali Commission and  
University of Alaska, Center for Economic Development  
For AKSourceLink  
Award No. 1074, Amendment 1  
May, 2010***

All changes to the award conditions are noted below.

***1. Scope of Work***

This amendment is for a no-cost adjustment to the original budget and for an award performance period extension. The purpose of this amendment is to allow for further outreach and marketing, sponsorship and sustainability development, product development, and asset mapping and communication with resource providers, collaborators, and partners of the AKSourceLink project.

**Budget Summary**

<b>Description</b>	<b>Original Request</b>	<b>Proposed Request</b>	<b>Increase/ Decrease</b>
Personnel (UACED)	34,743	65,743	31,000
Fringe Benefits	18,223	42,223	24,000
Travel	12,750	22,750	10,000
Contractual Services	14,300	59,300	45,000
Subawards	353,300	243,300	(110,000)
Commodities	500	500	-
Total Direct	433,816	433,816	-
Total Indirect (5%)	15,479	15,479*	-
<b>Total Project Cost</b>	<b>\$449,295</b>	<b>\$449,295</b>	<b>-</b>

\*Indirect is calculated up to the first \$25,000 of each subaward so does not equal 5% of the Total Direct Charges. Indirect has been recalculated and estimated based on award reallocation.

The proposed reallocation of funding will support continued work in four critical areas that are integral to the long-term success of the program:

1. Marketing & Outreach – Conduct an immediate three-month statewide media campaign to enhance general awareness of the website as a resource to businesses, tailored to public radio around the state, rural newspapers, and the websites of the major news carriers in rural Alaska; continue to exhibit at annual state trade shows (Personnel/Fringe, Travel, Contractual Services) – July 2010 to December 2011

2. Sponsorship & Sustainability – Develop a sponsorship and giving program to secure ongoing unrestricted revenue in support of the program, while pursuing State of Alaska and other funding for the project (Personnel/Fringe) – July 2010 to December 2011
3. Product Development – Continue to develop and enhance the website as a tool for businesses, in alignment with Alaska’s priorities for entrepreneurs (Personnel/Fringe, Contractual) – July 2010 to December 2011
4. Resource Provider Collaboration & Partnerships – Continue asset mapping of resources by bringing an additional 60-80 partners into the network; build existing resource partner relationships and work to identify and address gaps in services (Personnel/Fringe, Travel) – July 2010 to June 2011

The overriding objective of this extension is to solidify the phase one product development; further roll out AK SourceLink across Alaska; and develop a sustainable mix of funding. We know from other US SourceLink affiliates that a sustainable model consisting of a mix of public and private funding has required approximately two years.

A budget narrative follows for the remainder of the funds to be expended:

**a) Personnel – \$31,000**

An estimated 780 hours for the Network Builder for project management, marketing and outreach, coordination with partners, sponsorship development, and US SourceLink liaison. An estimated 250 hours for the Network Coordinator for resource partner recruitment and communication, hotline referrals, and marketing and outreach with businesses. Current leave rates were estimated at 20.2 percent for professional staff (Network Builder), and 21.3 percent for support staff (Coordinator). Salary rates are estimated based on FY10 and will increase slightly in FY11 according to University of Alaska policy.

**b) Fringe Benefits – \$24,000**

Staff benefits are applied according to rates for FY10. FY11 rates have not yet been announced, but are not anticipated to vary significantly. Current rates are 44.1 percent for professional staff (Network Builder), and 57.00 percent for support staff (Coordinator). A copy of these rates is available at: [http://www.alaska.edu/controller/cost-analysis/negotiated\\_agreements.html](http://www.alaska.edu/controller/cost-analysis/negotiated_agreements.html).

FY11	Rate	Lv Rate	Lv Cost	Total S&W	Ben Rate	Ben Cost	Total Combined Rate	Hours	Cost
Coordinator	24.42	21.30%	5.20	29.62	57.00%	16.88	46.51	250	11,626.42
Network Builder	31.84	20.20%	6.43	38.27	44.10%	16.88	55.15	780	43,016.60
									54,643.02

**c) Travel – \$10,000**

Travel by the Network Builder and the Network Coordinator will support continued outreach via training and presentations in regional hubs (e.g. Bethel, Dillingham, Kotzebue). Travel will also be necessary to exhibit at the following statewide events outside Anchorage: Alaska Municipal League (Juneau), Alaska State Chamber of Commerce (TBD), and Alaska Federation of Natives (Fairbanks). Per diem (meals/incidentals/lodging) is estimated at \$160/day per UA Board of Regents regulations for Alaska in-state travel. All travel expenses are associated with the marketing of the web-based portal.

**d) Contractual (General Services and Other) – \$45,000**

The total estimated contractual expenses for the three-month media campaign are estimated at \$33,660 and include print advertisements in the Alaska Newspapers portfolio of 6 rural newspapers; web advertisements with Alaska Newspapers (7 websites), the Juneau Empire, the Alaska Dispatch, and Alaska Business Monthly; and public radio announcements on the Alaska Public Radio Network and the CoastAlaska group of stations in Southeast. Also included are estimated costs for graphic design for marketing materials (\$4,500), photography for the website and marketing materials (\$4,950), and a portable display, banners, etc. for expos and other events (\$1,890).

**e) Sub-awards** – The final estimated sub-award expenses are estimated at \$243,300 and include at least two additional AKSourceLink roll-out events in the Interior and Far North to come of the balance of the Alaska Village Initiatives subaward of approximately \$24,250.

**2. Award Performance Period**

The amended award performance period is December 15, 2008 through December 31, 2011. This is the period during which award recipients can incur obligations or costs against this award.

There are no other changes to the original Financial Assistance Award, as amended.